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FOR IMMEDIATE RELEASE

Amedisys Mardi Gras Mambo 10k set for Saturday

BATON ROUGE (February 1, 2011) – Over 1,000 runners from all over Louisiana and as far away as Michigan, Maryland, Colorado and North Carolina will descend upon the LSU campus on Saturday, February 5, 2011 to compete in the 13th Annual Amedisys Mardi Gras Mambo 10k and 1 Mile Fun Run. The 1 Mile Fun Run will begin at 8:00 AM and the 10k will start at approximately 8:30 AM. Pre and post-race activities will be staged from the LSU Natatorium Field with the race start/finish on West Chimes Street.

The 2011 edition of the Amedisys Mardi Gras Mambo 10k features a beautiful new route through the LSU campus, past Sorority row, around City Park Lake and back down Dalrymple Drive to the race finish. The Amedisys Mardi Gras Mambo 10k is an official qualifier for the Crescent City Classic and serves as the 10k race for the Louisiana Senior Olympic Games.

Special thanks to the Mardi Gras Mambo 10k title sponsor, Amedisys, for their continued support of this great event. Amedisys, Inc. is the nation's leading health care company focused on bringing home the continuum of care. Each day Amedisys delivers personalized health care services to more than 35,000 individual patients and their families, in the comfort of patients' homes.

Thank you also to Sigma Engineers and Constructors, Mockler Beverage Company, Baton Rouge Coca-Cola, Fleet Feet Sports, Whole Foods Market, Buffalo Wild Wings, Silk Screen Shop, ESPN 104.5/Guaranty Broadcasting, 225 Magazine, Foxy's Fitness Centers, Jason's Deli, Brooks Running and EMCO Technologies for their sponsorship of this year's Mardi Gras Mambo.

Formed in 1994, Baton Rouge Area Sports Foundation is a not-for-profit organization that seeks to create a positive economic impact in the local community by assisting in securing and staging statewide, regional, national and international sporting competitions and special events in the Greater Baton Rouge area. It strives to continually develop the sports industry and solicit members from the community to assist in the pursuit of its mission to make Baton Rouge the amateur sports capitol of the South. For more information about the Baton Rouge Area Sports Foundation, please visit www.brasf.com.

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