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FOR IMMEDIATE RELEASE

Baton Rouge Area Sports Foundation Names New Board Members

BATON ROUGE (June 9, 2008) – The Baton Rouge Area Sports Foundation has added two new members to its Board of Directors. Verge Ausberry, Senior Associate Athletic Director at Louisiana State University and Michael Trufant of G & M Marine and NH Holding Company were approved at the Sports Foundation’s May 21st board meeting. Mr. Ausberry will serve as the annual board representative from the LSU Athletic Department and Mr. Trufant will represent the Baton Rouge Area Chamber for a three year term with an option of being nominated to continue to serve on the board for another three year term. Other members of the Sports Foundation’s board include Chairman Wally McMakin, Vice-Chairman Patrick Mockler, Secretary/Treasurer Jay Stovall, Calvin Beal, Greg Bowser, Greg LaFleur, Scott Michelet, Jerry Provencher, Garth Roberts, Gordy Rush, Collis Temple, Jr., Karl Watlington and Alvin Williams.

Formed in 1994, Baton Rouge Area Sports Foundation is a not-for-profit organization that seeks to create a positive economic impact in the local community by assisting in securing and staging statewide, regional, national and international sporting competitions and special events in the Greater Baton Rouge area. It strives to continually develop the sports industry and solicit members from the community to assist in the pursuit of its mission to make Baton Rouge

the amateur sports capitol of the South. For more information about the Baton Rouge Area Sports Foundation please visit www.brasf.com.

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