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**FOR IMMEDIATE RELEASE**

## **Sports Foundation Welcomes New Staff Member**

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**BATON ROUGE (June 19, 2008)** – On June 13<sup>th</sup> the Baton Rouge Area Sports Foundation welcomed Chris Lopiparo as the new Coordinator of Outdoor Sports. Chris takes over for Heath Aucoin and will coordinate all of the Sports Foundation’s outdoor sports events and activities. Chris is a New Orleans native, Holy Cross High School graduate and alumnus of Louisiana State University. He is also currently pursuing his Master’s Degree in Sports Administration from the United States Sports Academy in Daphne, Alabama. Prior to joining the Sports Foundation, Chris was an Event Services intern with the Louisiana Superdome/New Orleans Arena. He has also served as a teacher and coach at Chalmette High School and De La Salle High School in the New Orleans area. His other sports-related work experience includes coordinating various athletic events and tournaments with Rehage Entertainment and working with the Baseball Promotions Department at Tulane University.

Formed in 1994, Baton Rouge Area Sports Foundation is a not-for-profit organization that seeks to create a positive economic impact in the local community by assisting in securing and staging statewide, regional, national and international sporting competitions and special

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events in the Greater Baton Rouge area. It strives to continually develop the sports industry and solicit members from the community to assist in the pursuit of its mission to make Baton Rouge the amateur sports capitol of the South. For more information about the Baton Rouge Area Sports Foundation please visit [www.brasf.com](http://www.brasf.com).

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