



Jerry Stovall  
730 North Boulevard  
Baton Rouge, LA 70821  
Office: (225) 382-3588  
Fax: (225) 346-1253  
Sports@brasf.com  
www.brasf.com

FOR IMMEDIATE RELEASE

## **Baton Rouge Area Sports Foundation Names New Board Members**

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BATON ROUGE (December 26, 2007) – The Baton Rouge Area Sports Foundation has added two new members to its Board of Directors. Karl Watlington of Baton Rouge Coca Cola and Garth Roberts of Lamar Advertising were approved at the Sports Foundations November 17<sup>th</sup> board meeting. Board members serve three year terms with an option of being nominated to continue to serve on the board for another three year term. Other members of the Sports Foundation’s board include Chairman Wally McMakin, Vice Chair Patrick Mockler, Immediate Past Chair Nick Simonette, Secretary/Treasurer Jay Stovall, Skip Bertman, Greg LaFleur, Calvin Beal, Greg Bowser, Scott Michelet, Jerry Provencher, Collis Temple, Jr., and Hampton Grunewald.

Formed in 1994, Baton Rouge Area Sports Foundation is a not-for-profit organization that seeks to create a positive economic impact in the local community by assisting in securing and staging statewide, regional, national and international sporting competitions and special events in the Greater Baton Rouge area. It strives to continually develop the sports industry and solicit members from the community to assist in the pursuit of its mission to make Baton Rouge the amateur sports capitol of the South.

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