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FOR IMMEDIATE RELEASE

Weekend of April 26th Filled with Amateur Sporting Events

Baton Rouge Area Sports Foundation Partners with Four Events to bring
Economic Impact of 1 million dollars to the community.

BATON ROUGE (March 31, 2008) – On the weekend of April 26th the Baton Rouge Area Sports Foundation has partnered with various local and national governing bodies to host four events throughout the community. Below you will find a list of the events with times and locations:

USSSA Battle at Baton Rouge V – Youth Baseball Tournament starting at 8:00 a.m. on Saturday and Sunday. The tournament will take place at BREC's Oak Villa Ball Complex. 30 to 40 teams are expected at this event.

1st Annual Battle on the Bayou Louisiana Strongman Challenge – This event will begin at 10:00 a.m. on April 26th in the parking lot of Istrouma Baptist Church located at 10500 Sam Rushing Drive. All proceeds from this event go to benefit MDA. Around 40 to 50 participants from around the United States will participate. Turner Industries is the Title Sponsor for the event.

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Price Leblanc Pro Tennis Classis – Top tennis players from the USTA and

Wheelchair Tennis will be at the Lamar Tennis Center at the Paula Manship YMCA from to April 19-April 27th. The wheelchair tennis portion of this event begins on April 25th.

For more information please visit www.brprotennisclassic.com and www.cajunclassictennis.com.

YMCA 3-on-3 Basketball Tournament – Hosted by the Charles Lamar Branch of the

YMCA the tournament will be held on April 26th at Louisiana School for the Deaf.

Registration begins at 8:00 a.m. and play begins at 9:00 a.m. Teams can have a maximum of five players. Age divisions are 18-25, 25-40, and 40+. All proceeds from the tournament go to the YMCA's Strong Kids Campaign. \$50 tournament entry fee.

Formed in 1994, Baton Rouge Area Sports Foundation is a not-for-profit organization that seeks to create a positive economic impact in the local community by assisting in securing and staging statewide, regional, national and international sporting competitions and special events in the Greater Baton Rouge area. It strives to continually develop the sports industry and solicit members from the community to assist in the pursuit of its mission to make Baton Rouge the amateur sports capitol of the South. **Last year, events supported by the Baton Rouge Area Sports Foundation brought an Estimated Economic Impact of over \$25 million dollars into our community.**

Please contact the Sports Foundation at 382-3596 for more information on any of these events.

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