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FOR IMMEDIATE RELEASE

USATF Southern Section to host Regional Masters & Open Championships

BATON ROUGE (June 27, 2008) – The 2008 USA Track & Field Southwestern Regional Masters & Open Championships hosted by the USA Track & Field Southern Association will be held on Saturday, June 28, 2008 at Bernie Moore Stadium on the campus of LSU. This is an USA Track & Field sanctioned event. Admission is FREE to spectators and the event will begin at 8:30 a.m. Participants include nationally ranked men's and women's master athletes ranging from age 30 up to our oldest competitor at age 75. The competition also includes an Open Division with athletes between the ages of 19 and 29.

If you would like more information about the event please contact Byron Turner by e-mail at byronturner@southernmasters.org or by phone at 225-223-6722 or 225-993-7985. You can also visit www.southernmasters.org for additional meet information as well as other resources regarding the USATF Southern Association Masters program. The mission of USATF Southern Association Masters is to revive and successfully promote an active Masters Track & Field, Long Distance Running (LDR), and Open athlete programs in the USATF Southern

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Association, which encompasses Louisiana and Mississippi, while working in concert with other USATF Southwest Region associations in Texas, Oklahoma, and Arkansas.

Formed in 1994, Baton Rouge Area Sports Foundation is a not-for-profit organization that seeks to create a positive economic impact in the local community by assisting in securing and staging statewide, regional, national and international sporting competitions and special events in the Greater Baton Rouge area. It strives to continually develop the sports industry and solicit members from the community to assist in the pursuit of its mission to make Baton Rouge the amateur sports capitol of the South. For more information about the Baton Rouge Area Sports Foundation please visit www.brasf.com.

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